



CUMBERLAND VALLEY  
SCHOOL DISTRICT

*Soaring to Greatness, Committed to Excellence*

Cumberland Valley High School  
6746 Carlisle Pike  
Mechanicsburg, PA 17050  
717-506-3660

Mrs. Judy Baumgardner  
High School Principal

Mr. Rob Martin  
Associate Principal

Mr. Brian Robinson 12<sup>th</sup> Grade Principal  
Dr. Michael Jones 11<sup>th</sup> Grade Principal

Mr. David Gilbert 10<sup>th</sup> Grade Principal  
Mr. Nick Wilson 9<sup>th</sup> Grade Principal

---

May 2017

Dear Parents of the Class of 2018,

The CVHS yearbook staff will soon be hard at work on the *2018 Argus*. In order to have your senior pictured in the yearbook, a formal portrait must be taken by Camera Box no later than **September 1, 2017**. Using one photographer assures the picture will be consistent in style and quality desired for the *2018 Argus*. Portraits from other photographers will not be accepted.

Since 1975, Camera Box has acted as official historian for our school, capturing special moments and recording memories. Camera Box provides the Argus staff with pictures of all athletic teams and sporting events; all school musical groups, clubs and organizations; as well as portraits of the faculty, support staff, administration and Board. In addition to yearbook use, the pictures are also used for publicity and/or program publications.

Students should schedule an appointment to have their picture taken by Camera Box at CVHS in the Performing Arts Center on June 13, June 28, July 10, July 11, July 24 or July 25. Students who are unable to schedule a sitting at school are welcome to make an appointment at the Camera Box studio in Camp Hill any time during May through August. The basic sitting fee consists of head and shoulder poses in one outfit for \$35.00. However, Camera Box is offering discount pricing for Cumberland Valley students with a **sitting fee of \$25.00 if you are photographed in May, June or July**. Scholarships are available if the sitting fee cost is prohibitive. Please visit the Argus website listed below or call (717)506-3514 for more information.

Please urge your senior to dress appropriately. To ensure continuity throughout the senior section, we ask female students to refrain from wearing thin-strapped tank style tops and ask male students to wear a coat and tie. We also recommend wearing dark colors to enhance the quality of the picture. Camera Box will supply a coat and tie for males and drapes for females if necessary. The set dress is only recommended for the yearbook portrait. We strongly advise parents to accompany students to their appointment because the pictures are for you as well. Please remember you are under no obligation to purchase senior portrait packages, but only Camera Box portraits will be published in the *2018 Argus*. For an additional charge, other poses can be taken at Camera Box in the attire of the student's choice. More information is available at [www.camerabox.com](http://www.camerabox.com).

Our goal is to create a spectacular book your senior will treasure for many years to come. We want to include portraits of every senior, but we need your help. Call Camera Box at (717)761-2017 to schedule your sitting today. The Argus staff greatly appreciates your cooperation.

Sincerely,

Rachel Greenblatt  
2018 Argus Senior Editor

Mr. Gregg Lucas  
Business, Computer & Information Technology Dept. Chair  
Argus Adviser

**Dear Parents & Guardians of Cumberland Valley Class of 2018 Seniors:**

Camera Box is pleased to notify you that we will once again serve as the official photography studio for Cumberland Valley High School. We have worked with CV since 1976.

**In order to maintain a consistent, high-quality senior portrait section, Cumberland Valley has elected to allow only senior photographs from The Camera Box to be used in the yearbook.**

As part of this agreement with the school, all members of the class of 2018 are required to be photographed by Camera Box this summer for inclusion in the yearbook senior section.

**Camera Box will be at Cumberland Valley taking senior yearbook pictures on the following dates (in the Performing Arts Center):**

**June 13, June 28, July 10, July 11, July 24 & July 25**

**Or you may schedule an appointment at our studio in Camp Hill during May, June, July or August  
ALL senior pictures for the yearbook MUST be taken BEFORE SCHOOL STARTS in August!**

**Please call 717.761.2017 to schedule your appointment**

**Formal yearbook photos and Cap and Gown photos are available at school.  
Outdoor and Informal sessions can be scheduled at our Camp Hill Studio.**

In exchange for the opportunity to photograph all seniors, we supply the school with sports action photos, homecoming, prom, winter gala photos, clubs, candids, music groups and other events **at no charge to the students or school.** You may view many of the photos that we have taken at school events over the years at our website, [www.camerabox.com](http://www.camerabox.com).

We ask that you pay a sitting fee for the yearbook photo, but you are under no obligation to purchase prints from our studio. However, as a local, family-owned business, we ask for your support by choosing our company for all your senior picture needs. Camera Box not only donates services to Cumberland Valley High School, but we also support local non-profit organizations including the American Heart Association, United Methodist Home for Children, National MS Society, Junior Achievement and many more. We believe in being active community partners, and we would appreciate your patronage.

***We can offer you an opportunity to have your senior portraits taken and save \$ on your sitting fee; if your student is photographed in June or July you will save \$10 off the regular sitting fee of \$35. This special is for CV students only.*** Appointment times are filling fast, so call us today at 717.761.2017 to schedule your appointment!

***Thank you for your support – we look forward to working with you!***

## **Senior Portrait Frequently Asked Questions – Cumberland Valley High School**

revised 4/2017 - information subject to change without notice

**When should I have my senior portraits taken?** Senior portraits should be taken in May, June, July or August of 2017 in order to guarantee that your photo will appear in the yearbook.

**How do I get an appointment?** Call us at 717.761.2017 to schedule. Before you call, please look over our price list and decide how many outfits you want to wear, and if you want to do any informal poses. We have plenty of appointment times in the summer, but they fill up VERY quickly, so call early.

**Do I have to pay something when the pictures are taken?** Yes. You must pay a sitting fee when the pictures are taken. The sitting fee also includes the cost of retouching and the photo for the yearbook. The sitting fee is \$35 \$25 in May, June and July for the yearbook photo. **Scholarships are available in cases of financial need. Please contact the school if you are unable to afford a sitting for the yearbook**

**Should I bring my parents along with me when my pictures are taken?** Yes! We have found that bringing a parent (or both parents) along will help you feel more at ease, and will help us to take better photos. Your parents have known you all your life, so we value their input during your photo session.

**Do you take casual and outdoor photos?** Yes! However we offer our casual and outdoor photos at our Camp Hill Studio only, not on the days we are at school. If you would like to have casual photos taken, please set up an appointment at your convenience at our studio. If you want to wait and have casual photos taken later in the Fall, please schedule your formal yearbook photo over the summer to get it done. Then you can schedule casual photos later in the year.

**What if I don't like my pictures?** At Camera Box we will show you your images on our computers before your sitting is over. If you don't like them just tell us, and we will do a set of retakes right away, or, if possible, reschedule your pictures for a later date.

**How do I look at the photos from my senior portrait session and decide what I want to order?** We will post your senior pictures on our website in a special password-protected area. Your photos will be available online for a limited time after your sitting is taken. You may view your pictures online and decide what poses you would like to order. You may also share the website and password with your family and friends.

**Are all of your senior pictures the same?** No. The basic head and should yearbook picture is called a formal pose; it incorporates traditional lighting and an old masters background. Other types of senior pictures are often called casuals or informal pictures. These poses include full-length, indoor, outdoor, casual backgrounds, informal outfits, and photos with your best friend or your pet - we can do it all. Casual poses allow the "real" you to shine! Visit [www.camerabox.com](http://www.camerabox.com) to see samples of casual poses or call the studio with questions.

**What should I wear for my senior portraits?** For your formal yearbook style portrait, you should dress up. Guys, jacket and tie is appropriate, or a dress shirt or sweater. Girls, a formal sweater or dress is good, or you can wear one of our drapes (see question below). For formal poses, long sleeves are best. Avoid strong patterns - simple is best for formals. Middle tones or dark colors usually look best for the yearbook style poses. For casuals or outdoor photos, wear what you like.

**What is a drape?** Camera Box has custom made drapes available for female customers; drapes are "V" neckline tops made of black velvet that wrap around your shoulders. Please wear a tank top or something that can be easily pushed down over your shoulders under the drape. Your shoulders are bare in a traditional drape pose, so watch out for suntan strap marks. Dramatic tan lines may require an extra charge for custom retouching.

**Do you provide tuxedos or other outfits for guys?** We do not provide tuxedos but we do have a limited selection of black jackets and ties that should fit most students. You can borrow a jacket from our studio, but make sure you have your own dress shirt that fits well around your neck. **We do not provide shirts.**

**What can I do to help make sure my pictures look good?** *The most important thing to ensure good senior pictures is to spend time preparing for your sitting.* Choose outfits that you like and that look good on you. Get input from your parents and your friends.

**Ladies:** even if you are not used to wearing makeup, wear it for pictures. Keep it natural. Mascara & lip gloss are a great basic look. If you have any questions or concerns about make up visit the cosmetics counter at the local department store for advice about your specific needs.

**Guys:** If you want to appear clean-shaven for pictures, you should shave before your appointment. We can retouch facial blemishes but we CANNOT remove stubble from your pictures. If you wear a beard or facial hair, make sure it is trimmed the way you like for pictures.

**Everyone:**

- **Acne:** Don't panic if you break out before your scheduled time. We retouch all of your finished pictures, so it may be best to leave your skin alone and not try to cover with makeup.
- **Hair:** Make sure you are comfortable with your hair - if you get a new hairstyle on picture day and you don't like it, you won't like your pictures. You should get your hair cut 1 - 2 weeks prior to your appointment.
- **Clothes:** Bring your clothes in on hangers, and make sure they are neat and not wrinkled up.
- **Sleep:** Get plenty of rest the night before your appointment so you come in feeling fresh and looking good!

**Will my senior pictures be retouched?** Yes! All finished senior portraits are retouched, including the picture for the school yearbook. Standard retouching removes blemishes, softens lines, and generally improves the look of your pictures. If you need other special corrections, like fixing up stray hairs, removing stains on teeth, removing reflections in glasses, or other things, we can usually do it, but there may be some extra charges. If you are concerned about something, please talk with us.

## Parental Input is Essential!

You will view your images on our computer system during your photo session. Choose your favorite poses, and we will post your images online for ordering!

Read all information, decide on the outfits you plan to wear, and choose from the sitting options below prior to scheduling your session.

Call us at **717.761.2017** to book a time!

- formal**... traditional portrait session in one outfit; required for most yearbooks. Available at school or at our Camp Hill studio.

*\*includes one retouched image to be submitted to your high school yearbook*

- add a 3/4-length formal portrait for \$10 you're all dressed up... show off your style!
- add a cap & gown portrait for only \$15 high school graduation only happens...

Add one or more of the following options to your formal portrait session for a casual look that showcases your individuality!

These add-on sittings are available only at our studio in Camp Hill

- indoor casuals** ...\$30 up to 2 outfits! creative poses in studio on a casual background show off your interests and talents
- Outdoor** .....\$30 at a location near the studio choose from green & grassy, wooded, creekside or city view
- Destination Outdoor** ...\$95 "City Tour" in downtown Harrisburg, lakeside or waterfront locations available or choose your own destination!

**Your Sitting Fee Must be Paid in Full at the Time of Your Appointment!**

visit us at [www.camerabox.com](http://www.camerabox.com) for answers to frequently asked questions or to view additional samples of our work!

We are located at  
**2001 Market Street  
Camp Hill, PA 17011.**

For answers to your  
Frequently Asked Questions,  
visit us on the web at  
**www.camerabox.com**

On our site you can also  
view samples of our work,  
find a map to our studio,  
or email questions to us.

**Camera Box will be at Cumberland  
Valley High School for pictures on  
the following days\*:**

**June 13  
June 28  
July 10  
July 11  
July 24  
July 25**

### Camp Hill Studio Hours

**Sunday & Monday: closed  
Tuesday: 10am to 7pm  
Wednesday - Friday:  
10am to 5pm  
Saturday: 9am to Noon**

*\* hours at school vary*



**www.camerabox.com  
717.761.2017**

**camera box**  
PROFESSIONAL PHOTOGRAPHY



*formal...  
your traditional  
yearbook sitting  
at our studio*

by June 30: **\$25**

by July 31: **\$30**

by August 31: **\$35**

*or schedule a time  
at CV and pay only  
\$25 for your formal  
sitting.*



*show your  
interests & talents!*

*indoor casuals  
inside on our  
studio backgrounds*

**\$30**  
*up to 2 outfits!*



*outdoor...  
at a location  
near our  
studio...*

**\$30**



*...add a  
3/4-length  
formal  
for only  
\$10*



*...add a  
cap & gown  
for \$15*



*Custom  
portraits  
taken at  
our studio  
in Camp  
Hill....*



*Destination  
Outdoor:  
\$95*